

SERGEY ANOKHIN

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College of Business Administration, Kent State University
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SUMMARY

Professor Anokhin's research interests include entrepreneurship and innovation management in a variety of contexts. His work has been published in *Journal of International Business Studies*, *Journal of Business Venturing*, *Journal of Management Studies*, *Research Policy*, *Organizational Research Methods*, *Small Business Economics*, *British Journal of Management*, *Journal of Small Business Management*, *Regional Studies*, *Management and Organization Review*, *Entrepreneurship & Regional Development* and other journals and edited volumes. His teaching portfolio includes doctoral, MBA and undergraduate courses in entrepreneurship, strategy, and global management delivered in traditional, online, and blended formats.

ACADEMIC POSITIONS

College of Business Administration, Kent State University, Kent, OH

07/2016- *Professor of Entrepreneurship*
2012-2016 *Associate Professor of Entrepreneurship (tenured)*
2009-2012 *Assistant Professor of Entrepreneurship*
2006-2009 *Assistant Professor of Management*

External Affiliations

2014 *Visiting Professor, CEDIM University, Guadalajara & Mexico campus, Mexico*
2012-2014 *Visiting Professor, Voronezh State University, Russia*
2008-present *Visiting Affiliated Researcher, Luleå University of Technology, Sweden*

ADMINISTRATIVE EXPERIENCE

2013-2015 Interim Director, Center for Entrepreneurship and Business Innovation

EDUCATION

2006 **Case Western Reserve University** **Ph.D.**
Doctor of Philosophy in Management
Major: Strategy and Entrepreneurship, Minor: Economics
Dissertation Title: *Empirical Essays on Corporate Innovation: Untangling the Effects of Corporate Venture Capital*

1999 **Voronezh State University** **M.S.**
Master in Management
Concentration: Human Resource Management
Graduated with Distinction

1997 **Voronezh State University** **B.S.**
Bachelor in Economics
Concentration: Finance
Graduated with Distinction

HONORS AND AWARDS

- 2017 Best Paper Proceedings, Entrepreneurship Division, Academy of Management Conference, Atlanta, GA
- 2015 Scholar of the Month, April 2015, Kent State University
- 2015 Paper of Distinction Award in Family Business, Australian Centre for Entrepreneurship Research Exchange Conference, Adelaide, Australia
- 2012 Groundbreaking Scholarship paper designation by the Journal of International Business Studies (JIBS). JIBS is the leading journal for international studies in management and organization (Rank: 3/103 in Business).
- 2011 Journal of Small Business Management Editor's Choice Award (the best overall paper), 25th USASBE Annual Conference, Hilton Head, SC
- 2010 Top-3 Most Popular Paper, Frontiers of Entrepreneurship Research (based on the average number of full-text downloads per day since the paper was made available)
- 2009 USASBE Scholarship, The Experiential Classroom X Program, Oklahoma State University, Tulsa, OK
- 2009 RAGS Creative Appointment Summer Research Grant, Kent State University
- 2008 Outstanding Paper Award, The 4th IEEE International Conference on Management of Innovation & Technology, Bangkok, Thailand
- 2008 Selected Participant, ENT Junior Faculty Consortium, Academy of Management, Anaheim, CA
- 2008 Recipient, Fiedler-BorgWarner Foundation Travel Grant
- 2007 Selected Participant, TIM Junior Faculty Consortium, Academy of Management, Philadelphia, PA
- 2007 Recipient, Kent State University's Center for Entrepreneurship and Business Innovation Summer Research Grant
- 2006 Nominated for the Best Paper Award, Strategic Management Society Conference
- 2006 Selected Participant, Doctoral Consortium, Babson College Entrepreneurship Research Conference, Bloomington, IN
- 2006 DeForest, Koscelnik, Yokitis & Kaplan Award, Research ShowCASE
- 2005 Selected Participant, Entrepreneurship Division Doctoral Consortium, Academy of Management, Honolulu, HI
- 2005 Selected Participant, Doctoral Workshop in International Entrepreneurship, Carlson School of Management, University of Minnesota
- 2005 Thompson Hine Award, Research ShowCASE
- 2005 Recipient, Endowment Sponsored Mentorship Program, Case Western Reserve University
- 2003 Recipient, Kauffman Foundation Grant for Summer Intensive Ph.D. Seminar in Entrepreneurship
- 2001 Recipient, Russian Presidential Scholarship for Studying Abroad
- 1998 Second Place, All-Russian Management Student Olympiad

RESEARCH

PEER-REVIEWED PUBLICATIONS

- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent. *Forthcoming*. “When the Fog Dissipates: The Choice Between Value Creation and Value Appropriation in a Partner as a Function of Information Asymmetry.” *Journal of Business Research*
- Morgan, Todd, Michael Obal & **Sergey Anokhin**. 2018. “Customer Participation and New Product Performance: Towards the Understanding of the Mechanisms and Key Contingencies.” *Research Policy*, 47(2): 498-510
- Anokhin, Sergey**, Joakim Wincent & Marvin Troutt. 2017. “Measuring Technological Arbitrage Opportunities: Methodological Implications for Industry Analysis with Time Series Data.” *Industrial and Corporate Change*, 26(6): 1021-1038
- Anokhin, Sergey**, Simon Peck & Joakim Wincent. 2016. “Corporate Venture Capital: The Role of Governance Factors.” *Journal of Business Research*, 69(11): 4744-4749
- Baierl, Ronny, **Sergey Anokhin** & Dietmar Grichnik. 2016. “Coopetition in Corporate Venture Capital: The Relationship Between Network Attributes, Corporate Innovativeness, and Financial Performance.” *International Journal of Technology Management*, 71(1/2): 58-80
- Cai, Li, **Sergey Anokhin**, Miaomiao Yin, & Donald Hatfield. 2016. “Environment, Resource Integration, and New Ventures’ Competitive Advantage in China.” *Management and Organization Review*, 12(2): 333-356
- Anokhin, Sergey**, Joakim Wincent, & Hakan Ylinenpaa. 2016. “Technological Expansions, Catching-up Innovations and Technological Shifts at the Regional Level: Conceptual Considerations and Empirical Illustration.” *Regional Studies*, 50(8): 1433-1448
- Anokhin, Sergey**, Joakim Wincent & Pejvak Oghazi. 2016. “Strategic Effects of Corporate Venture Capital Investments.” *Journal of Business Venturing Insights*, 5: 63-69
- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent. 2016. “Entrepreneurial orientation, firm market power, and opportunism in networks.” *Journal of Business and Industrial Marketing*, 31(1): 99-111
- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2016. “Costly Ties: Social Capital as a Retardant of Network-level Entrepreneurial Orientation.” *Journal of Small Business Management*, 54(1): 229-243
- Mendoza, Karla, **Sergey Anokhin** & Cesar Zamudio. 2015. “Uncovering the Influence of Social Venture Creation on Commercial Venture Creation: A Population Ecology Perspective.” *Journal of Business Venturing*, 30(6): 793-807
- Morgan, Todd, **Sergey Anokhin**, Andrey Kretinin, & Johan Frishammar. 2015. “The Dark Side of the Entrepreneurial Orientation and Market Orientation Interplay: A New Product Development Perspective.” *International Small Business Journal*, 33(7): 731-751
- Zamudio, Cesar, **Sergey Anokhin**, & Franz Kellermanns. 2014. “Network Analysis: A Brief Review and Suggestions for Family Business Research.” *Journal of Family Business Strategy*, 5(1): 63-71
- Anokhin, Sergey** & Joakim Wincent. 2014. “Technological Arbitrage Opportunities and Interindustry Differences in Entry Rates.” *Journal of Business Venturing*, 29(3): 437-452

- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2014. "Entrepreneurial Orientation and Network Board Diversity in Network Organizations." *Journal of Business Venturing*, 29(2): 327-344
- Wincent, Joakim, **Sergey Anokhin**, & Daniel Ortqvist. 2013. "Supporting Innovation in Government-Sponsored Networks: The Role of Network Board Composition." *International Small Business Journal*, 31(8): 997-1020
- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2013. "Managing Maturing Government-Supported Networks: The Shift from Monitoring to Embeddedness Controls." *British Journal of Management*, 24(4): 480-497
- Anokhin, Sergey**. 2013. "Venture Migration: A Quest for a Low-hanging Fruit?" *Entrepreneurship and Regional Development*, 25(5-6): 423-445
- Anokhin, Sergey** & Joakim Wincent. 2012. "Start-up Rates and Innovation: A Cross-country Examination." *Journal of International Business Studies*, 43(1): 41-60
- Anokhin, Sergey** & William Acar. 2012. "Corruption and the Ethical Context of Country-Level Entrepreneurship." *International Journal of Entrepreneurial Venturing*, 4(4): 391-408
- Anokhin, Sergey**, Joakim Wincent & Erko Autio. 2011. "Operationalizing Opportunities in Entrepreneurship Research: Use of Data Envelopment Analysis." *Small Business Economics*, 37(1): 39-57
- Anokhin, Sergey**, Joakim Wincent, & Johan Frishammar. 2011. "A Conceptual Framework for Misfit Technology Commercialization." *Technological Forecasting and Social Change*, 78(6): 1060-1071
- Anokhin, Sergey**, Daniel Ortqvist, Sara Thorgren, & Joakim Wincent. 2011. "Corporate Venturing Deal Syndication and Innovation: The Information Exchange Paradox." *Long Range Planning*, 44(2): 132-149
- Wincent, Joakim, **Sergey Anokhin**, Daniel Ortqvist & Erko Autio. 2010. "Quality Meets Structure: Generalized Reciprocity and Firm-Level Advantage in Strategic Networks." *Journal of Management Studies*, 47(4): 597-624
- Thorgren, Sara, Joakim Wincent & **Sergey Anokhin**. 2010. "The Importance of Compensating Strategic Network Board Members for Network Performance: A Contingency Approach." *British Journal of Management*, 21(1): 131-151
- Acar, William, **Sergey Anokhin** & Marvin Troutt. 2010. "Using Decision Sciences to Enhance Entrepreneurial Foresight: The Comprehensive Situation Mapping Approach." *International Journal of Strategic Decision Sciences*, 1(1): 81-100
- Wincent, Joakim, **Sergey Anokhin** & Daniel Ortqvist. 2010. "Does Network Board Capital Matter? A Study of Innovative Performance in Strategic SME Networks." *Journal of Business Research*, 63(3): 265-275
- Anokhin, Sergey**, Marvin Troutt, Joakim Wincent & Alan Brandyberry. 2010. "Measuring Arbitrage Opportunities: A Minimum Performance Inefficiency Estimation Technique." *Organizational Research Methods (Special Issue on Entrepreneurship)*, 13(1): 55-66
- Anokhin, Sergey** & William Schulze. 2009. "Entrepreneurship, Innovation, and Corruption" *Journal of Business Venturing*, 24(5): 465-476

Wincent, Joakim, **Sergey Anokhin** & Hakan Boter. 2009. "Network Board Continuity and Effectiveness of Open Innovation in Swedish Strategic Small-Firm Networks." *R&D Management*, 39(1): 55-67

Anokhin, Sergey, Dietmar Grichnik & Robert Hisrich. 2008 "The Journey from Novice to Serial Entrepreneurship in China and Germany: Are the Drivers the Same?" *Managing Global Transitions*, 6(2): 117-142

EDITORIAL REVIEW PUBLICATIONS

Mendoza, Karla & **Sergey Anokhin**. 2012. "Symbiosis Or Competition? The Inter-population Dynamics Between Social And Commercial Ventures." *Frontiers of Entrepreneurship Research*

Anokhin, Sergey, Daniel Ortqvist, Sara Thorgren & Joakim Wincent. 2009. "Risky Information Exchange: How Network Position Can Cause Difficulties for Corporate Innovation." *Frontiers of Entrepreneurship Research*

REFEREED BOOK CHAPTERS

George, Nerine, **Sergey Anokhin**, Vinit Parida & Joakim Wincent. 2015. "Technological Advancement through Imitation by Industry Incumbents in Strategic Alliances." In Karlsson, C., Gråsjö, U., & Wixe, S. (Eds). *Innovation and Entrepreneurship in the Global Economy: Knowledge, Technology, and Internationalization*. Pp. 65-88

Kretinin, Andrey, Todd Morgan & **Sergey Anokhin**. 2014. "The Dark Side of Multiunit Franchising: The Drawbacks of Local Responsiveness" in *Advances in International Management*, 27: 265-283

Wincent, Joakim, **Sergey Anokhin**, Erkko Autio & Hakan Ylinenpaa. 2013. "Nyföretagande och Innovation: Svenska entreprenörers bidrag till innovation i en internationell kontext" (New business and innovation: Swedish entrepreneurs' contribution to innovation in an international context) In Karlen, A. & Gustafsson, J. (Eds). *Det Innovativa Sverige: Sverige som kunskapsnation i en internationell kontext* (The Innovative Sweden: Sweden as a knowledge nation in an international context). Pp. 95-114

Franquesa, Jaume, **Sergey Anokhin** & Jino Mwaka. 2009. "Explaining Entrepreneurial Transience: The Role of Local Taxation Policy" *Advances in Entrepreneurship, Firm Emergence and Growth*, 11: 193-224

REFEREED CONFERENCE PROCEEDINGS

Anokhin, Sergey, Marvin Troutt & Joakim Wincent. 2010. "Measuring arbitrage opportunities across industries with frontier-based estimates of efficiency: Methodological implications for time series data." *Proceedings of the 2010 Southern Management Association Conference*: 596-601

Grichnik, Dietmar, Ronny Baierl & **Sergey Anokhin**. 2010. "Interpreneurial networks, corporate entrepreneurship, and corporate performance: Unpacking the connections." *Proceedings of TIE 2010 – 12th Annual Conference of the Scientific Committee of Technology, Innovation, and Entrepreneurship*

- Acar, William, **Sergey Anokhin**, David Baker, Jaume Franques & Michael Elis. 2010. "Some Correlates of Entrepreneurial Activities at the Country Level." *Proceedings of the 2010 Midwest DSI Conference*: 791-796
- Bushuev, Maxim, **Sergey Anokhin** & Marvin Troutt, 2010. "Arbitrage Opportunities Estimation in Entrepreneurship Research: Extending the MPI Technique to the Cobb-Douglas Production Function." *Proceedings of the 2010 Midwest DSI Conference*: 681-686
- Wincent, Joakim, **Sergey Anokhin** & Daniel Ortqvist. 2008. "The Role of Cooperativeness for Value Creation in Networks." *Proceedings of the 2008 IEEE International Conference on Management of Innovation and Technology*: 210-215

UNDER REVIEW

- Morgan, Todd, **Sergey Anokhin**, & Joakim Wincent "Influence of Market Orientation on Performance: Examining the Bright and Dark Sides of Customer Participation in New Product Development." Under Second Review at *Industry and Innovation*
- Anokhin, Sergey**, Joakim Wincent, William Schulze & Robert Wuebker "Knowledge Acquisition and Global Venture Investment: The Role of Corporate Venture Capital." R&R at *Journal of Management*
- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent "Open Innovation by Manufacturing Firms: Effects of Customer Participation in Servitization under Environmental Contingencies." R&R at *Journal of Business Research*
- Anokhin, Sergey**, Todd Morgan, William Schulze & Robert Wuebker "Is a Reputation for Misconduct Harmful? Evidence from Corporate Venture Capital." Under Review
- Anokhin, Sergey**, Joakim Wincent, Erkkö Autio, & William Schulze "When do Arbitrage Opportunities Drive Rates of Entrepreneurial Entry?" Under Review
- Al Asady, Ahmad, **Sergey Anokhin** & Robert Hisrich "International Entrepreneurship and the Export of Corruption." Under Review
- Al Asady, Ahmad, **Sergey Anokhin** & Ilgaz Arikan "Dynamic Problem-Solving, Corruption, and International Entrepreneurship." Under Review
- Anokhin, Sergey**, Malin Malmström, Ahmad Al Asady & Joakim Wincent "Corruption and International Venture Growth: Women Entrepreneurship in the MENA Region." Under Review
- Anokhin, Sergey**, Joakim Wincent, William Schulze & Robert Wuebker "Knowledge Acquisition and Global Venture Investment: A Test of the Proximity Paradox." Under Review
- Anokhin, Sergey**, Todd Morgan, Robert Wuebker & William Schulze "Is a Reputation for Misconduct Harmful? Evidence from Corporate Venture Capital." Under Review
- Alexiou, Kostas, **Sergey Anokhin**, Joakim Wincent & Todd Morgan "The Influence of Social Entrepreneurship and Commercial Entrepreneurship on Social Innovation and the Moderating Role of Relative Wealth." Under Review
- Morgan, Todd, **Sergey Anokhin**, Natalya Chistyakova & Chanho Song "The Role of Customer Participation in Building New Product Development Speed Capabilities in Turbulent Environments." Under Review

Morgan, Todd & **Sergey Anokhin** “The Entrepreneurial Orientation – Market Orientation Interplay in the Context of New Product Development Performance: Studying Firm and Environmental Contingencies.” Under Review

Kachlami, Habib, Karla Mendoza, **Sergey Anokhin**, & Joakim Wincent “Social versus Commercial Ventures: A Regional Firm Relocation Perspective.” Under Review

Mendoza-Abarca, Karla & **Sergey Anokhin** “Picking up the Slack: Social Venture Creation under Market Failure Conditions.” Under Review

WORKING PAPERS / WHITE PAPERS

Kretinin, Andrey, **Sergey Anokhin**, Joakim Wincent & Franz Kellermanns “A Note on Family Ownership, Multiunit Franchising Strategies, and Performance.” *Submission target: Family Business Review*

Entrepreneurial Opportunities and the Filtering Role of Human Agency: Resolving the Objective-Subjective-Realized Conundrum (with Karla Mendoza). *Submission target: Journal of International Business Studies*

Do CVC Children Make Better CVC Parents? (with William Schulze) *Nominated for the Best Paper Award at the Strategic Management Society Conference 2006*

Corporate Venture Capital and Internal R&D: The Interplay in the Context of Corporate Innovation (with William Schulze and Shaker Zahra)

OTHER PUBLICATIONS

1999-2001 Six articles in scholarly journals, two conference proceedings, and one newspaper article on bankruptcy and turnaround management in the Russian-language press; one book chapter on engineering enterprise modernization (published in English in Greece; reproduced in Russian with minor editorial changes); two trade magazine publications on the Russian sugar market (in Russian).

ACADEMIC PRESENTATIONS / RESEARCH DISSEMINATION

“Dynamic Problem-Solving, Corrupt Transactions, and International Entrepreneurship.” (with Ahmad Al Asady and Ilgaz Arikan) *Academy of Management Conference*, Chicago, IL, August, 2018

“Arbitrage Orientation and Firm Performance: An Exploratory Study.” (with Tatiana Stettler, Ahmad Al Asady, and Todd Morgan) *Academy of Management Conference*, Atlanta, GA, August, 2017*
* *Best Paper Proceedings*

“Family Ownership, Multiunit Franchising Strategies, and Performance.” (with Andrey Kretinin, Joakim Wincent, and Franz Kellermanns) *ACERE*, Adelaide, Australia, February, 2015*
* *Paper of Distinction Award in Family Business*

“You Can Buy Competitive Advantage: Strategic Factor Market Theory and Acquisition Strategy.” (with William Schulze*, Rob Wuebker, and Joakim Wincent) *Academy of Management Conference*, Philadelphia, PA, August, 2014

- “Strategic Emphasis, Incumbent-New Venture Partnership, and Innovation: Overcoming Incumbent Inertia.” (with Todd Morgan and Eric Johnson) *Global Innovation and Knowledge Academy Conference*, Valencia, Spain, July, 2014
- “Understanding the Drivers of Social Innovation: Commercial Entrepreneurs, Social Entrepreneurs, or Both?” (with Kostas Alexiou*) *Babson College Entrepreneurship Research Conference*, London, ON, Canada, June, 2014
- “The Dark Side of Multiunit Franchising: The Drawbacks of Local Responsiveness.” (with Andrey Kretinin and Todd Morgan*) *Advances in International Management Conference*, Milan, Italy, November, 2013
- “Picking up the slack: Social venture creation under market failure conditions.” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Écully, France, June, 2013
- “Like a moth to the flame: CVC reputation and incumbents’ attractiveness for startups.” (with Todd Morgan) *United States Association for Small Business and Entrepreneurship*, San Francisco, CA, January, 2013
- “Global cross-cutting ties in CVC programs and corporate innovation: Leveraging the global footprint.” (with Joakim Wincent) *Babson College Entrepreneurship Research Conference*, Forth Worth, TX, June, 2012
- “Symbiosis or competition? The inter-population dynamics between social and commercial ventures.” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Forth Worth, TX, June, 2012
- “The influence of environmental factors on social venture creation” (with Karla Mendoza*) *United States Association for Small Business and Entrepreneurship*, New Orleans, LA, January, 2012
- “Hostile environments or fertile ground? Environmental factors and social venture creation” (with Karla Mendoza*) *NYU-Stern Conference on Social Entrepreneurship*, New York, NY, November, 2011
- “Entrepreneurial opportunities and the filtering role of human agency: Resolving the objective-subjective-realized conundrum” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Syracuse, NY, June, 2011
- “Entrepreneurial migration: A quest for a low-hanging fruit?” *United States Association for Small Business and Entrepreneurship*, Hilton Head Island, SC, January, 2011*
* *Journal of Small Business Management Editor’s Choice Award (the best overall paper)*
- “Interpreneurial networks, corporate entrepreneurship, and corporate performance: Unpacking the connections” (with Dietmar Grichnik and Ronny Baiert*). *TIE 2010 – 12th Annual Conference of the Scientific Committee of Technology, Innovation, and Entrepreneurship*. Kiel, Germany, November, 2010
- “Measuring arbitrage opportunities across industries with frontier-based estimates of efficiency: Methodological implications for time series data” (with Marvin Troutt & Joakim Wincent) *Southern Management Association Conference*, St. Pete’s Beach, FL, October, 2010

- “Innovating through Corporate Venture Capital: Role of Network and Industry Characteristics.” (with Daniel Ortqvist, Sara Thorgren & Joakim Wincent) *Academy of Management Conference*, Chicago, IL, August, 2009
- “Passive Search or Active Alertness? A Causal Mapping Approach to Implementing Informed Foresight.” (with Will Acar*) *Academy of Management Conference*, Chicago, IL, August, 2009
- “Risky Information Exchange: How Network Position Can Cause Difficulties for Corporate Innovation.” (with Daniel Ortqvist, Sara Thorgren & Joakim Wincent) *Babson College Entrepreneurship Research Conference*, Babson Park, MA, June, 2009
- “The Benefits and Challenges of Working with Secondary Data.”
Invited presentation at *Lulea University of Technology*, Lulea, Sweden, March, 2009
- “Corporate Venture Capital Heritage: Effects on Firm Behavior and Performance.” (with William Schulze) Invited presentation at *Umea School of Business*, Umea, Sweden, March, 2009
- “How Entrepreneurial Firms in Networks Benefit from Network Boards: Is Compensation Always the Ultimate Answer?” (with Sara Thorgren* & Joakim Wincent) 7th *Interdisciplinary European Conference on Entrepreneurship Research*. Lisbon, Portugal, March, 2009
- “The Role of Cooperativeness for Value Creation in Networks.” (with Joakim Wincent & Daniel Ortqvist*) 4th *International Conference on Management of Innovation and Technology*, IEEE Engineering Management Society, Bangkok, Thailand, September, 2008
- “Revising Members in Network Boards: Implications for Innovative Performance.” (with Joakim Wincent & Hakan Boter*) *ICSB*, Halifax, Canada, June, 2008
- “Policy Environment and Entrepreneurial Transience.” (with Jaume Franquesa & Jino Mwaka) Invited presentation at *Lulea University of Technology*, Lulea, Sweden, March, 2008
- “Gaining from Corporate Venture Capital Investments: Technology Push vs. Market Pull.” (with Bill Schulze & Shaker Zahra) *Academy of Management Conference*, Philadelphia, PA, August, 2007
- “Innovation in Strategic SME Networks: Understanding the Effects of Network Board Monitoring.” (with Joakim Wincent & Daniel Ortqvist) *Academy of Management Conference*, Philadelphia, PA, August, 2007
- “Entrepreneurial Transience: Crafting Effective Strategies under Local Constraints.” (with Jaume Franquesa & Jino Mwaka) *Babson College Entrepreneurship Research Conference*, Madrid, Spain, June, 2007
- “A Resource Dependence Perspective on the Influence of Strategic SME Network Boards on Innovative Performance.” (with Joakim Wincent & Daniel Ortqvist*) *Strategic Management Society Special Conference “New Frontiers in Entrepreneurship: Strategy Governance and Evolution”*, Catania, Italy, May, 2007
- “Do CVC Children Make Better CVC Parents?”
Strategic Management Society Conference, Vienna, Austria, October, 2006
- “The Interplay of Corporate VC and Internal R&D in the Context of Corporate Innovation.”
Academy of Management Conference, Atlanta, GA, August, 2006
Babson College Entrepreneurship Research Conference, Bloomington, IN, June, 2006

Innovation Research Network Conference, Boston, MA, May, 2006
Research ShowCASE, Case Western Reserve University, Cleveland, OH, April, 2006*
* *DeForest, Koscelnik, Yokitis & Kaplan Award*

“Ethical Context of Entrepreneurship: Corruption, Corruption Perception, and Innovation.”
Conference on Ethics and Entrepreneurship, University of Minnesota, Minneapolis, MN,
April, 2006

“Nurturing Entrepreneurship: Does One Size Fit All?” (with Bill Schulze)
Academy of Management Conference, Honolulu, HI, August, 2005
Research ShowCASE, Case Western Reserve University, Cleveland, OH, April, 2005*
* *Thompson Hine Award*

Department Seminar, Case Western Reserve University, Cleveland, OH, November, 2004

“Does More Entrepreneurship Mean Better Efficiency? A Cross-country Examination.” (with
David Deeds) *Babson-Kauffman Entrepreneurship Research Conference*, Babson Park, MA,
June, 2005

“Excess Technology Commercialization: Making Distant Knowledge Work.”
Academy of Management Conference, New Orleans, LA, August, 2004
Department Seminar, Case Western Reserve University, Cleveland, OH, November, 2003

DOCTORAL COMMITTEES CHAIRED

Andrey Kretinin, Ph.D. 2015. Kent State University, Committee Chair, Dissertation Title: *Essays on Governance Perspective on Franchising*. Placement: William Paterson University

Todd Morgan, Ph.D. 2015. Kent State University, Committee Chair, Dissertation Title: *Antecedents, Consequences, and Boundary Conditions of Customer Participation in the New Product Development Process*. Placement: University of Massachusetts – Lowell

Karla Mendoza, Ph.D. 2013. Kent State University, Committee Chair, Dissertation Title: *Essays on Social Venture Antecedents, Consequences, and Strategies*. Placement: Worcester Polytechnic Institute, Worcester, MA (# 1 ranked undergraduate business school for entrepreneurship by Bloomberg Businessweek in 2013)

DOCTORAL COMMITTEES MEMBERSHIP / INVOLVEMENT

Tatiana Beliaeva, Ph.D. 2018 (expected). St. Petersburg University, Russia, External Committee Member, Dissertation Title: *Strategic Orientations and Performance of Russian Small and Medium-Sized Enterprises During the Economic Crisis*

Alima Dostiyarova, DBA 2018 (expected). KIMEP University, Kazakhstan, Outside Committee Member, Dissertation Title (tentative): *Relationship between Corporate Culture and Business-Level Strategies and the Influence on Firm Performance in Kazakhstani Market*

Willian Franca, Ph.D. 2013. Kent State University, Outside Discipline Committee Member, Dissertation Title: *Commuting Maps on Some Subsets that are Not Closed under Addition*

Jay Brown, Ph.D. 2013. Kent State University, Committee Member, Dissertation Title: *Green Supply Chain and Transportation Models*

Joseph Nwankpa, Ph.D. 2012. Kent State University, Graduate Faculty Representative/Moderator, Dissertation Title: *The Implications of Real Options on ERP-enabled Adoption*

David Baker, Ph.D. 2012. Kent State University, Committee Member

Dissertation Title: *Toward a Theoretical Model of the Principal Determinants of Country-Level Entrepreneurship*

Kuntal Bhattacharyya, Ph.D. 2011. Kent State University, Graduate Faculty Representative,
Dissertation Title: *Value Sourcing in Supply Chains*

Thomas Ngniatedema, Ph.D. 2011. Kent State University, Graduate Faculty Representative,
Dissertation Title: *Cost Reduction Through Assembly Postponement in Mass Customization*

Laura Lin, Ph.D. 2010. Kent State University, Graduate Faculty Representative, Dissertation
Title: *Consonance in Information System Projects: A Relationship Marketing Perspective*

Vinit Parida, Ph.D. 2010. Lulea University of Technology, Sweden, External Expert / Doctoral
Thesis Discussant, Dissertation Title: *Achieving Competitiveness through Externally
Oriented Capabilities: An Empirical Study of Technology-based Small Firms*

Jino Mwaka, Ph.D. 2010. Kent State University, Committee Member
Dissertation Title: *Towards an Analysis of Informativeness of Theories in Strategy: An
Empirical Evaluation Building on Miner's Concept of Importance*

Vilen Abramov, Ph.D. 2008. Kent State University, Committee Member. Dissertation Title:
Probabilistic Analysis of Trading the Line Strategy

TEACHING EXPERIENCE

Professor	Seminar in Marketing and Entrepreneurship (Instructor rating: 4.02/5.0) Kent State University <i>Doctoral seminar</i>	Spring 2015
	Marketing Strategy and Planning (Instructor rating: 4.10/5.0) Kent State University <i>Doctoral seminar</i>	Spring 2013
	Technology Commercialization (Instructor rating 4.60/5.0) Kent State University <i>MBA entrepreneurship elective</i>	Fall 2015
	Modern Entrepreneurial Management (Instructor rating: 4.64/5.0) Kent State University <i>MBA entrepreneurship elective</i>	Spring 2011, 2012, 2013
	Strategic Global Management (Instructor rating 4.30/5.0) Kent State University <i>MBA elective</i>	Fall 2008, 2009, Summer 2010
	Entrepreneurial Leadership (Instructor rating: 4.40/5.0) Kent State University <i>Undergraduate entrepreneurship major elective</i>	Fall 2011
	Entrepreneurship in Popular Culture: Myth vs. Reality (Rating n/a) Kent State University <i>Web-based undergraduate entrepreneurship elective</i>	Summer 2011
	New Venture Creation (Instructor rating: 4.20/5.0) Kent State University <i>Capstone undergraduate entrepreneurship major course</i>	Spring 2010, 2011, 2012, 2014

	Strategic Dilemmas in Entrepreneurship (Instructor rating: 4.64/5.0) Kent State University <i>Undergraduate entrepreneurship minor course</i>	Fall 2010, 2011, 2012, Spring 2015
	Integrated Business Policy and Strategy (Instructor rating: 4.32/ 5.0) Kent State University <i>Capstone undergraduate strategy course</i>	Fall 2006 – Spring 2010
	Principles of Management (Instructor rating: 4.46/5.0) Kent State University <i>Introductory undergraduate management course</i>	Summer 2006
Co-Instructor	Entrepreneurial Strategy (Instructor rating: 4.30/5.0) Case Western Reserve University <i>Undergraduate entrepreneurship elective</i>	Fall 2004
Guest Instructor	Entrepreneurial Strategy (William Schulze faculty) Case Western Reserve University <i>MBA entrepreneurship elective</i>	Fall 2004
	Economics of Entrepreneurship (Scott Shane faculty) Case Western Reserve University <i>Undergraduate entrepreneurship elective</i>	Spring 2003
Teaching Assistant	New Venture Creation (Robert Hisrich faculty) Case Western Reserve University <i>MBA entrepreneurship elective</i>	Fall 2002, 2003, 2004

SERVICE

2014-2015	Board Member, Northeast Ohio Student Venture Fund
2014	Member, Department of Marketing and Entrepreneurship Search Committee
2014	Chair, Entrepreneurship Faculty Search Committee
2013-now	Board Member, EDGE Education Committee
2013-2015	Member, Graduate Faculty Status Committee
2012-2015	Member, College of Business Strategic Planning Committee
2013	Member, Department of Marketing and Entrepreneurship Planning Committee
2013	Member, NTT Faculty Reappointment Committee
2012	Department Representative, Academic Discovery Days / Open House
2012	Member, Marketing Faculty Search Committee
2011-2012	Member, Department of Marketing & Entrepreneurship Chair Evaluation Committee
2011-now	Member, Entrepreneurship Curriculum Committee
2010	Moderator, Susan Horne (Ph.D. candidate, M&IS) Doctoral Dissertation defense
2010	Member, Technical Program Committee, the IEEE International Conference on Management of Innovation and Technology, Singapore

- 2009 Ad Hoc Committee Member, Summer Creative Appointment Grant Program, Division of Research and Graduate Studies
- 2009 Chair, Academy of Management Conference session on “Antecedents of Entrepreneurial Activity”
- 2009 Member, Judge Panel, Idea Fair, Kent State University’s Center for Entrepreneurship and Business Innovation
- 2009 Member, Judge Panel, Business Concept Competition, Kent State University’s Center for Entrepreneurship and Business Innovation
- 2009 Entrepreneurship Instruction Coach, joint Kent State University – King Saud University taskforce (preparing instructors to teach undergraduate entrepreneurship courses in Saudi Arabia)
- 2008 Member, John Fiedler-BorgWarner Endowed Chair holder search committee, Kent State University
- 2008 Member, Academic Advisory Board, VINNOVA research initiative, Lulea University of Technology, Sweden
- 2006-2007 Member, Entrepreneurship Major Curriculum Development Committee, Kent State University
- 2006 Member, Entrepreneurship Search Committee, Kent State University
- 2005 Assistant to Interim Director, Global Business Studies Institute, Case Western Reserve University
- 2004 Department Student Representative, Ph.D. Committee, Case Western Reserve University
- 2004 Department Representative, Graduate Student Senate, Case Western Reserve University
- 2004 Department Representative, Doctoral Teaching and Mentoring Excellence Award Committee, Case Western Reserve University
- 2004 Department Representative, Preparing Future Faculty Committee, Case Western Reserve University
- 1999-2001 Administrative Manager for Voronezh State University, Five-country Engineering Enterprises Modernization Research Consortium (Funded by the European Commission through the INCO Copernicus Program)

EDITORIAL BOARD SERVICE

Editorial Board Member, European Journal of International Management
 Editorial Board Member, Journal of Business Venturing Insights
 Editorial Board Member, Modern Economy: Problems and Solutions

RESEARCH PROPOSAL REVIEWER

European Science Foundation
 Polish National Science Center

AD HOC REVIEWER

- Management Science
- Journal of International Business Studies
- Journal of Business Venturing
- Entrepreneurship Theory and Practice
- Research Policy
- Small Business Economics
- Strategic Entrepreneurship Journal
- Journal of Business Research
- Organizational Research Methods
- Long Range Planning
- Journal of Small Business Management
- International Small Business Journal
- Group & Organization Management
- Journal of Business Ethics
- Regional Studies
- Technovation
- Journal of Developmental Entrepreneurship
- Service Industries Journal
- Industrial Marketing Management
- Journal of Engineering and Technology Management
- Journal of Small Business and Enterprise Development
- International Journal of Entrepreneurship and Innovation Management
- Management International Review
- Socio-Economic Planning Sciences
- Journal of Entrepreneurship Management and Innovation
- Advances in Entrepreneurship, Firm Emergence, and Growth
- Academy of Management Conference
- Eastern Academy of Management International Conference
- Southern Management Association Conference

PAST AND PRESENT PROFESSIONAL ASSOCIATIONS

Academy of Management, Strategic Management Society, American Economic Association, Southern Management Association, United States Association for Small Business and Entrepreneurship, International Council for Small Business

INDUSTRY EXPERIENCE

- 1999-2001 Deputy Executive director, Executive director, *Valmi*, Voronezh, Russia (Bankruptcy/Takeover Consultancy)
Optimized financial performance of the company, obtained expert accreditation for the company with the Federal Bankruptcy Service of Russia (first in the region), developed and supervised development of turnaround programs for the clients under bankruptcy (four projects), advised clients on takeover issues, represented clients in the Court of Arbitration and Federal Bankruptcy Service of Russia
- 1998-1999 Financial Analyst, City Council, Voronezh, Russia
Monitored financial performance of municipally-owned firms (over 80 companies), represented municipal property management committee in bankruptcy-related court hearings
- 1997-1998 Auditor, *Audit-Elektronika*, Voronezh, Russia (Auditing/Consulting)
Developed financial restructuring and turnaround programs for clients (three projects)

EXECUTIVE TRAINING

10/00-06/01 Russian Presidential Management Training Initiative, Voronezh State University

OTHER

Russian Citizen, U.S. Permanent Resident

REFERENCES

To be provided upon request