

Roberto Garza Barbosa, Ph.D.

Phone: +(5281) 8328 4298 ext. 125 , E-mail: rgb@itesm.mx.

EDUCATION

- Tulane University. School of Law** New Orleans, LA. USA
Doctor of Philosophy of International and Comparative Law March '06
(*JD coursework, international coursework and dissertation*)
Dissertation Title: International Copyright Law and Litigation.
- Tulane University. School of Law** New Orleans, LA. USA
Master of Laws June '01
Major: International and Comparative Law
- Tecnologico de Monterrey (ITESM), Campus Monterrey** Monterrey, NL. Mexico
Master of Laws June '99
Major: International Commercial Law
- Universidad Autonoma de Nuevo León** Monterrey, NL. Mexico
Bachelor of Laws December '97

PUBLICATIONS

- *Las marcas, ¿una obra de arte?*, 1 IUSTITIA 77. November '03
- *La Filosofía de la Propiedad Intelectual, ¿para qué sirve?*, 8 IUSTITIA 187. March '04
- *Filosofía del Derecho. Estudio Comparado entre México y los Estados Unidos*, 9 IUSTITIA 177. May '04
- *Incumplimiento del Contrato de Compraventa Mercantil, Comercial o de Mercaderías, Remedios y Excusas de las Partes. Breve Estudio Comparado entre el Código de Comercio, el UCC y el CISG*, 10 IUSTITIA 173.
- *Derechos de Autor, Derechos Conexos y Nuevas Tecnologías. ¿Cómo adaptar antiguos principios a la Era Digital?* 12 IUSTITIA 263 April '05
- *International Copyright Law and Litigation: A Mechanism for Improvement*. Marquette Intellectual Property Law Review. Wisconsin, USA January '07
- *Revisiting International Copyright Law*. Barry Law Review. Orlando Florida, USA April '07
- Book: *International Copyright Law and Litigation: A Mechanism for Improvement*, VMG Germany February '08
- Book: *Derechos de Autor y Derechos Conexos. Marco Jurídico Internacional. Aspectos Filosóficos, Sustantivos y de Litigio Internacional*. Publisher Porrúa, Mexico December '09
- *The Philosophical Approaches to Intellectual Property and Legal Transplants. The Mexican Supreme Court and NAFTA Article 1705*. Houston Journal of International Law. Houston TX, USA July '09
- *Steele v. Bulova Watch Co. De la aplicación extraterritorial del Lanham Act Norteamericano en México y de la Marca Notoriamente Conocida*. Boletín Mexicano de Derecho Comparado, Mexico January '10
- *Legal Protection for Computer Programs. A Comparative Analysis; Mexico, U.S. and European Union. Actas de Derecho Industrial*, Universidad Santiago de Compostela, Spain May '10
- Casebook: *Comparative Internet and Computer Law. Derecho Informático. Enfoque Didáctico con Perspectiva Internacional y Comparado* August '11
- *The Dilemma Protection for Software. A Comparative Overview*. BNA World Intellectual Property Report, UK January '12
- *A Comparative Look at Secondary Liability for Copyright Infringement*. Bloomberg BNA World Intellectual Property Report, United Kingdom June '14
- Accepted paper: *Comparative Copyright Law. Some Ideas for the Mexican Copyright Act. El Derecho de Autor, Las Nuevas Tecnologías y el Derecho Comparado. Una Reflexión para la Legislación Nacional y sus Desarrollos Jurisprudenciales. Boletín Mexicano de Derecho Comparado* June '14
- *El Derecho de Autor, Las Nuevas Tecnologías y el Derecho Comparado. Una Reflexión para la Legislación Nacional y sus Desarrollos Jurisprudenciales. Boletín Mexicano de Derecho Comparado vol. 142*. January '15
- *El Artículo 1705(3) del Tratado de Libre Comercio de América del Norte y su Interpretación por la Suprema Corte de Justicia de la Nación. Boletín Mexicano de Derecho Comparado. vol. 144. Libro: Derecho de la Propiedad Intelectual. Nacional, Internacional y Comparado. Un Enfoque Basado en Sentencias. Editorial Porrúa* September '15
- *Mexican Supreme Court Ruling Leaves Collective Societies Not Needing Standing or Infringement to Prevail in Copyright Claims*, Bloomberg BNA World Intellectual Property Report, United Kingdom September '15
- Congress Conference: *Derecho Informático, Universidad Pontificia Bolivariana, Medellín Colombia: La Responsabilidad de los Proveedores de Servicios de Internet. Una Perspectiva de Derecho Comparado para el Sistema Jurídico Mexicano y América Latina*. August '15
- *U.S. Copyright Law, Technology and Litigation. A National Approach and its International Consequences*, Anuario Mexicano de Derecho Internacional, vol. 16 January '16
- *Federation Internationale de Football Association (FIFA) v. Pepsico de Mexico, S. de R.L. de C.V. (Pepsico)*.

- A Case Related to Trademark Infringement and Unfair Competition, Bloomberg BNA World Intellectual Property Report, United Kingdom Marrch'16
- Book Chapter: Aspectos Legales de la Nanotecnología en: Nanotecnología: Una Aproximación
- La Suprema Corte de Justicia de la Nación y la Imposición de Medidas Preliminares a los Proveedores de Servicios de Internet. Boletín Mexicano de Derecho Comparado. vol. 148. January'17

PROFESSIONAL AND ACADEMIC EXPERIENCE

ITESM, Campus Monterrey

Tenured Professor. School of Law

Monterrey, NL/Mexico
June '99-Present

Courses regularly taught:

- Intellectual Property (LLB and LLM program)
- International and Comparative Intellectual Property (LLB and LLM program)
- Advanced Topics on International Law and International Litigation (LLB and LLM program)
- Internet and Computer Law (LLB and LLM program)
- Private International Law (International Litigation)

Other courses taught:

- Comparative Law
- Legal Research and Writing
- Private International Law. (Conflict of Laws)
- Public International Law
- Media Law
- Seminar on Private Law Litigation
- Commercial Law
- Public Law
- Private Law

Other faculty related activities:

- National Researcher, CONACYT, SNI Level 2 January '08 –Present
- Research Professor at School of Humanities and Social Science, *Tecnológico de Monterrey* June'14- Present
- Member of the Research Multidisciplinary Group: Internet, Culture and Knowledge Society at School of Humanities and Social Science, *Tecnológico de Monterrey* June'14- Present
- Member of the Committee on Science and Society of the Ibero-American Program for Science, Technology and Development. CYTED <www.cytex.org>. Madrid/Spain June'14-December '17
- Member of the Research Endowment *Catedra Estado de Derecho*, Graduate School, ITESM January '07 – June'14
- Chair, *Catedra Estado de Derecho* Public and Private International Law, Graduate School, ITESM June '09 – February'12
- Law Professor at Graduate School, ITESM July '04 – Present
- Member of the ITESM Problem Based Learning Committee March '03 – October '03
- Editor in Chief of the *ITESM IUSTITIA Law Journal* October '03 – Present
- Visiting Professor at *Universidad Tecnológica Centroamericana*, Tegucigalpa/ San Pedro Sula/Honduras at the Master in Laws Program. Courses taught: Internet and Computer Law and IP 2002, 2003, 2007
- Visiting Professor at *Universidad Panamericana* Aguascalientes/Mexico Intellectual Property Master in Laws Program. Course: Intellectual Property 2012,2014
- Visiting Professor at *CUBC, Baja California* Tijuana/ Mexicali, México Ph.D., LL.M. programs in Law. Course: Internet and Computer Law 2012,2013, 2014
- Member of the Working Party at State Commercial Registry Monterrey,NL/Mexico September '02- September '03
- Dissertation Advisor at ITESM Graduate School EGAP for LL.M. programs July '05 – Present
- Member of Dissertation Ph.D. Committees at ITESM and in several other universities January '08 – Present
- Member of the North American Consortium on Legal Education *NACLE* January '07 – Present
- Academic Dean at ITESM-CTLS –Center for Transnational Legal Studies January '13 – Present
- Member of the Admissions Committee of ITESM, Campus Monterrey August '13 – August '14

Legal Practice and Membership

- Litigation and counseling on commercial law, civil law, as well as international intellectual property. Monterrey, NL/Mexico February '98 – Present
- Professional internship at the Fifth Civil and Commercial State Trial Court, working at the office of the clerk elaborating judgment drafts. Monterrey, NL/Mexico November '93 – December '97
- Legal advisor of state congress, in the drafting of state statutes and their negotiation and implementation process. January '00- Present
- Member of the *International Association for the Advancement of Teaching and Research In Intellectual Property* June '08 – Present
- Member of the *NACLE, North American Consortium on Legal Education* January'07- Present

ADDITIONAL INFORMATION

Languages: Spanish (Native), English

SSRN Author page: <http://ssrn.com/author=661988>

LinkedIn: <https://www.linkedin.com/in/roberto-garza-barbosa/>

Orcid: <http://orcid.org/0000-0002-5315-7517>