

# STAVROS SINDAKIS

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## PROFESSIONAL SUMMARY

Results-oriented academic and researcher with a strong work ethic and a commitment to excellence in teaching. Skillfully manages lectures and promotes open classroom discussions by using cutting-edge learning technology and strategies.

## ACADEMIC & TEACHING EXPERIENCE

### Assistant Professor of Management

January 2016 - Current

*American University in Dubai – School of Business (AACSB accredited) - Dubai, United Arab Emirates*

- Deliver lectures for introductory and upper-level courses in Entrepreneurship, Management, and Strategy.
- Develop and participate in research projects in innovation, entrepreneurship, organizational sustainability, and customer satisfaction.
- Design and develop professional development activities which fulfil the university's requirements for achieving and maintaining specialized accreditation (e.g. AACSB Standard).

### Online Faculty Member / Mentor (part-time)

May 2014 - Current

*University of Roehampton London – Laureate Online Education – London, United Kingdom*

- Teach introductory and upper-level courses in Strategy and Innovation, Innovative Technologies, Learning and Leading, Marketing and Brand Management and New Product Development.
- Organize online synchronous and asynchronous sessions using Blackboard Collaborate and Adobe Connect, and encourage students to engage in shared activities, addressing content-specific queries.
- Advise research-track students, and explore opportunities for conferences' participation and publications.
- Provide support and guidance to new faculty members, as well as assess and provide feedback on the work of the new faculty using an evaluation process that is developmental in approach.

### Academic Manager - Quality

January 2017 – December 2017

*University of Roehampton London – Laureate Online Education – London, United Kingdom*

- Supported the Exam Board preparation process by working closely with the faculty to ensure consistency and accuracy of the grading and moderation process and the related documentation
- Managed the moderation process across programs by assigning moderators to classes, monitoring the consistency and good application of the moderation process and advising the Program Directors on matters of optimising.
- Acted as the Disciplinary Officer Across Programs by providing guidance and support to the Academic Progress Team on matters of Academic Integrity.
- Member of the Research Ethics Committee: Reviewed the applications for ethics approval by students or faculty and evaluated whether these applications meet the criteria for ethical approval.

### Online Faculty Member - Design Thinking

August 2015 – December 2017

*NewSchool of Architecture & Design – San Diego, California*

- Promoted and facilitated student success by creating an active and collaborative online educational environment conducive to student involvement.
- Used e-learning tools (i.e. Blackboard & Frontier) to enhance the teaching delivery.
- Provided constructive and individualized formative and summative feedback to the students throughout and at the end of the modules respectively.

### Interim Academic Manager

June 2015 – March 2016

*University of Roehampton London – Laureate Online Education – London, United Kingdom*

- Supervised the day-to-day class delivery and performance improvement of teaching delivery, through the management, development, and engagement of the online faculty.
- Worked with the faculty community to identify ways to secure engagement and commitment of the faculty members.
- Maintained the University of Roehampton Online Centre for Faculty Excellence pages and the use of this area to maintain an active academic community.

### Assistant Professor of Innovation Management

October 2012 – December 2014

*Bangkok University – Institute for Knowledge & Innovation Southeast Asia – Bangkok, Thailand*

- Delivered on-campus and online lectures for MBA and PhD students in Innovation Management, Entrepreneurship, Strategic Management, and Strategic Marketing.
- Supervised research dissertations, and PhD theses.
- Designed and developed new postgraduate programs and curricula as well as series of executive education courses, workshops, and fellow programs for students and entrepreneurs.
- Contributed to three business proposals for funded projects, worth of \$250,000 in support of the Knowledge and Innovation Management Research program.

### Associate Lecturer in Marketing, Entrepreneurship, and Innovation

October 2010 – September 2012

*Royal Holloway, University of London – School of Management – Surrey, United Kingdom*

- Developed and delivered engaging lectures and tutorials to undergraduate and graduate students.
- Used role-playing, simulations, team exercises, group discussions, videos, and lectures to instruct participants in a variety of ways.

- Guided students in using technology to support educational research.

## EDUCATION

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**Ph.D.:** Strategy, Enterprise & Innovation 2015

*University of Portsmouth – Portsmouth, United Kingdom*

Thesis: “Corporate venturing dynamics and patient involvement in service innovation: An exploratory study of private sector hospitals in Northern Greece.”

**M.Phil.:** Strategy, Enterprise & Innovation 2013

*University of Portsmouth – Portsmouth, United Kingdom*

Thesis: “Corporate venturing and customer-driven innovation in the mental healthcare market: The case of Euromedica Group.”

**MBA:** Strategic Management & Entrepreneurship 2006

*Kingston University – Kingston upon Thames, United Kingdom*

Dissertation: “The role and the importance of creativity and innovation in the preparation of strategic programs. The case of G - Hotels Group.”

**Bachelor of Science:** Public Relations & Communication 2004

*Western Macedonia University of Applied Sciences – Kastoria, Greece*

## CERTIFICATIONS OF LIFE-LONG LEARNING COURSES

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### Stanford Graduate School of Education

- Constructive Classroom Conversations: Improving Student-to-Student Interactions 2018

### Association to Advance Collegiate Schools of Business (AACSB)

- AACSB Accreditation Volunteer (in progress) 2018

**UAE - Stanford Innovation & Entrepreneurship Education Program** 2017

- Contributor & Trainer

**Ashoka in partnership with Boehringer Ingelheim** 2017

- Social Intrapreneurship for Innovation in Health and Wellness

### ALISON – Certified Online Courses

- Diploma in Instructional Systems Design 2018
- Diploma in Teaching Skills for Educators 2015
- Certification in Motivating Students to Learn 2015

**Laureate Faculty Development – Certified Online Courses** 2015

- Faculty Mentor
- Laureate Faculty in the 21st Century
- Student Readiness

**University of Portsmouth – Department for Curriculum and Quality Enhancement** 2008

- Postgraduates as Teachers, Tutors, and Demonstrators program: Participated in classes exploring pedagogical issues and educational policies; Teaching observed by instructor and favorably reviewed

## EDITORIAL & PEER – REVIEW MEMBERSHIPS

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### Book Series Editor

- Advanced Strategies in Entrepreneurship, Education and Ecology - Emerald Group Publishing

### Associate Editor

- Springer Journal of Innovation & Entrepreneurship (JIE)
- IGI Global International Journal of Social Ecology & Sustainable Development (IJSESD)

### Peer reviewer

- 74<sup>th</sup>, 75<sup>th</sup>, 76<sup>th</sup> Annual Meetings of the Academy of Management
- Wiley Strategic Entrepreneurship Journal (SEJ)
- Learning Organization: The International Journal of Critical Studies in Organizational Learning

## ACADEMIC ACHIEVEMENTS

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### Curriculum Design & Interactive Learning

- Designed, developed, and implemented daily lessons for 60 students
- Employ group discussions and shared activities techniques to encourage student learning and build community within the classroom
- Introduce and encourage debate-style classroom setting to increase active student participation and critical thinking

### Curriculum Development

- Tailor educational curriculum to students with a range of learning styles, disabilities, strengths, and weaknesses. Developed innovative semester lesson plans and practical application exercises for the classroom, reversing scores on Management Science tests from 65% avg. to 87% avg.
- Developed two new upper-division courses in first three years of teaching
- Receive above-average teaching performance evaluations in all categories every semester

### Technology Integration

- Participated in technology training sessions and trained colleagues in new technology concepts and practices applicable to the classroom

#### *Presentations & Publications*

- Publications & Conferences: 4 books; 25 conference papers & presentations; 14 peer-reviewed journal articles (cf. details in publication list attached); Professional Development Workshop (PDW), Organiser and Facilitator, 74th Annual Meeting of the Academy of Management 2014; Chair of Organizing Committee of ICEIRD2019; Member of Scientific Committee of IKMAP2014; Research Track Organiser and Facilitator, EURAM2016.
- Keynote Addresses: *Global Youth Forum, Social Entrepreneurship Conference (2016)*, Dubai, UAE; *Digi.travel Conference (2014 & 2015)*, Athens, Greece; *Concluding Remarks - International Conference on Management, Leadership, and Governance – ICMLG 2013*, Bangkok, Thailand.

#### **SKILLS**

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- Creative questioning and critical thinking
- Innovative instruction style and learning strategies
- Student-centered learning and motivation
- Best practices in online teaching and e-learning programs
- Positive reinforcement
- Clear communicator of complex ideas

#### **ACADEMIC AWARDS & DISTINCTIONS**

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**Social Intrapreneurship for Innovation in Health and Wellness** (*Changemaker Scholar with Distinction*) – Ashoka Changemakers: Innovators for the Public® **2017**

**Who's Who in the World® 2016 (33rd Edition)** – Marquis Who's Who® **2016**

**Best Innovation Management Paper Award Grant** – University of Portsmouth **2012**

- Research Paper: "*Utilizing innovation and corporate entrepreneurship to develop new services for the mental health care market: The development of a conceptual framework.*"

#### **AFFILIATIONS**

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- Higher Education Academy, Fellow (TBC)
- Chartered Management Institute, Member (MCMI)
- Academy of Management, Academic Member
- Strategic Management Society, Academic Member
- European Academy of Management, Academic Member
- Association of North America Higher Education International, Academic Member
- REPRISE, Italian Ministry of Education, Universities and Research (MIUR) - Expert Peer Reviewer
- The Institute of Enterprise and Entrepreneurs - Sector Skills Body for Enterprise (SFEDI), UK, Academic Member (AcMIOEE)